

Art Director
DING SHANGJIE

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www.jinglianrong-gt.com

MEDIAKIT
fashion



ABOUT



The company was established in 2021. Our original studio, MSL Studio, founded in 2023, serves as the company's photography and video studio.

Our company help people raise awareness of global events and foster cultural exchange through our extensive network.

As event reporting specialists, we spotlight international events using our consulting expertise and outreach skills.

Company Value

Network

Multinational x
Specialized Field

Combined Service

Consulting x Art

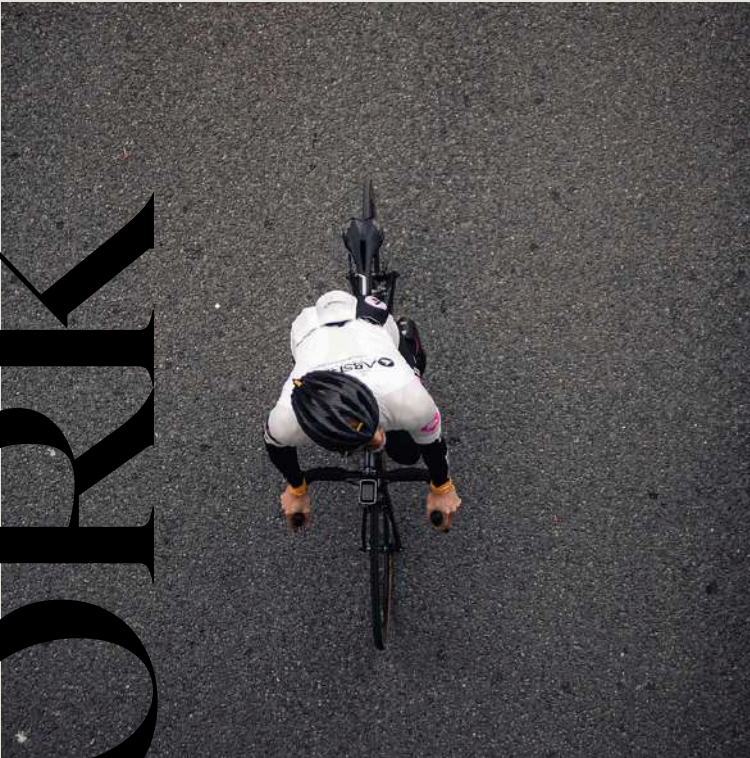
Creativity

Design x Originality



Jing

OUR WORK



SPORTS EVENT

Volta A Catalunya

An annual professional road cycling stage race held in Catalunya, Spain.

MUSICAL EVENT

Team Nosaru

A traditional Japanese group of musicians performed in the Sagrada Familia crypt.



FASHION EVENT

BBFW

An annual event held in Barcelona, Spain, showcasing the latest trends and designs in bridal fashion.

OUR DOCUMENTARY

The "Gaudi Code" is an original documentary by Japanese architectural engineer Dr. Yuya Tanaka, combining Gaudi's architecture with precise measurements and research findings. This film not only presents Gaudi's work in a new light but also delves into the Gaudi Code, exploring mythology, geometry, and natural science at the sites of his iconic architecture.

Filmed over a year in Barcelona, this documentary reveals the hidden secrets of Gaudi's designs, allowing viewers to appreciate the artistry and beauty of his architecture. We hope this film will inspire future generations and offer a fresh perspective on Gaudi's work.

In 2022, we hosted independent screenings at the University of Barcelona in Spain and the Tokyo Women's Employment Support Center Hall.





MUSICAL EVENT

Team Nosaru is a group formed by combining the traditional Japanese art of Noh and Japanese musical instruments (sho, biwa, shakuhachi, and koto) with Western vocal music. From August 21 to September 5, 2023, the group toured France, Denmark, and Spain, participating in music festivals and conducting workshops. In Spain, they performed in the crypt of the Sagrada Familia, where 240 attendees enjoyed a powerful performance of original music and Noh dance that blended Eastern and Western elements.

We have filmed an uncut performance in the crypt of the Sagrada Familia, a World Heritage Site that carries on the spirit of the master Gaudí. By uniting East and West in a "Prayer for Peace," we aim to convey the profound depth of traditional Japanese culture, while also encouraging Japan's younger generation to reaffirm their "interest in their own country's cultural arts," "the importance of preserving them," and "the spirit of nurturing the richness of Japanese culture."





GLOBAL EVENTS

*Inclusive
and World famous class*



We have produced a wide variety of filming projects, including international events: Cannes Film Festival, Fashion show, Sports events, Mobile World Congress, and cooperated with CCTV to conduct interviews

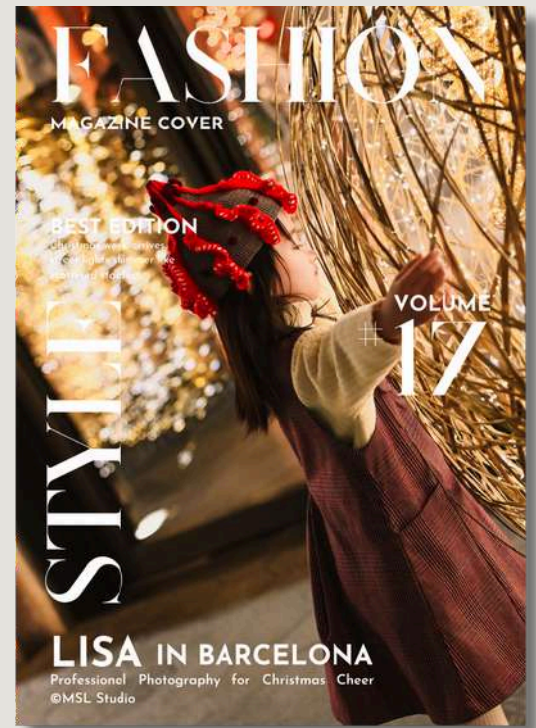
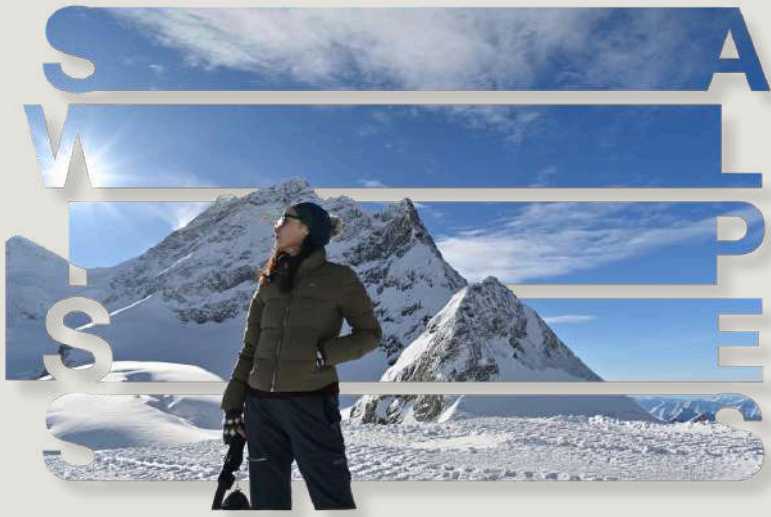




Photography

Unusual Perspective





Art
Director

Aesthetic





CM
ESTRELLA DAMM
2023



MV
JOHN SQUALO
- SI NO ESTOY
A TU LADO -
2023

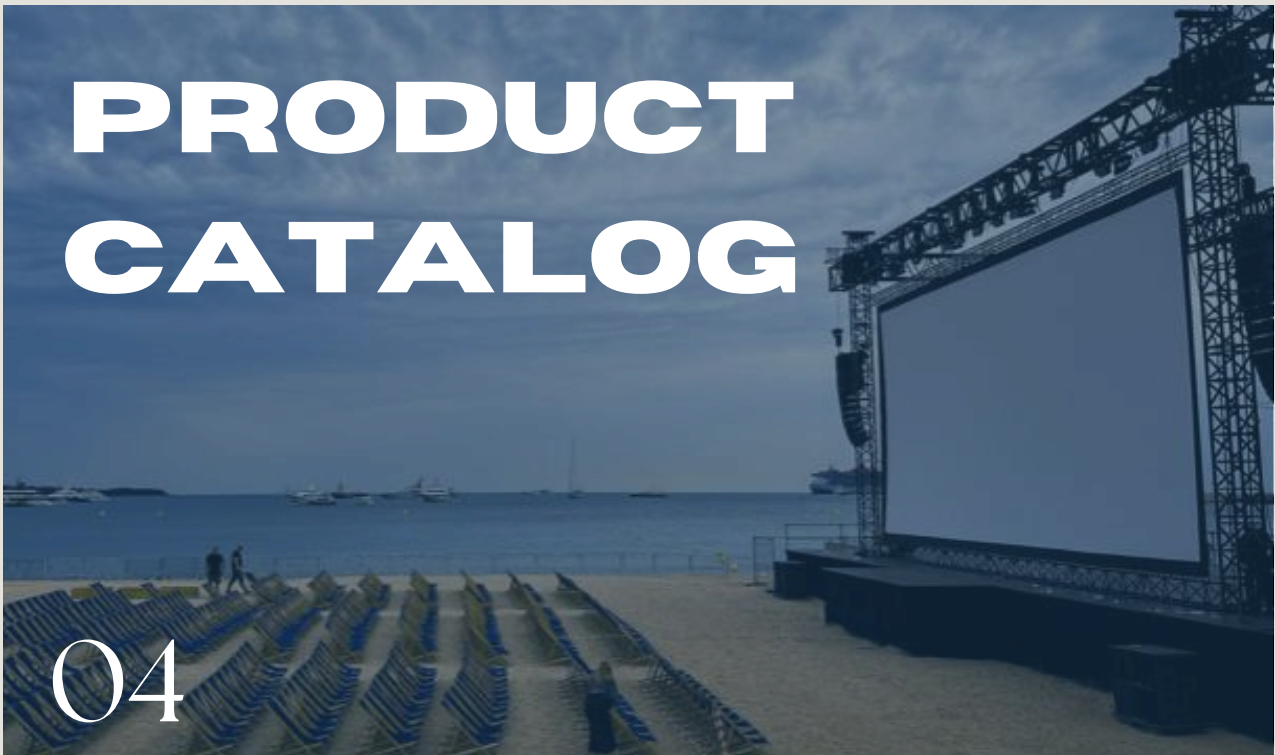
PROFE-
SSIONAL
SUPPORT



CM
AJUNTAMENT DE
BARCELONA
2024



MOVIE
SOCIETAT NEGRA
2024



Social Media *Packages*

We manage numerous multinational and diverse social media accounts, tailored to the preferences and interests of different countries. We maintain both international and local social media accounts, ensuring they are regularly updated and managed.

Our members



Ding Shangjie
CEO

Ding founded her own company after working for Deloitte Consulting LLC in Japan. She studied contemporary design at UPC, and currently serve as a director / chief editor.



Hu Haoran
Designer

Hu used to work in an advertising agency in Barcelona. Currently he chooses to work with Ding as a photographer / public release officer / graphic designer.

GLOBAL

Instagram: @jlr_gt
YouTube: @jlrgt2518

2 Social Platforms
Focus: Video / Imagine
Around 1000 followers
Mainly to showcase our own works & update our latest activities

JAPAN

Facebook: @dsj.jenny
X: @Jennydsj1987

2 Social Platforms
Focus: Imagine / Article
More than 14,000 views
Aimed at providing updates on the latest event news globally.

CHINA

Wechat: @jennydsj0
Xiaohongshu: @501205920

2 Social Platforms
Focus: Imagine / Video / Report
More than 400,000 views
More than 11,000 likes
Utilized for sharing our discoveries & live reports.

Our social media accounts serve as platforms for sharing our work and delivering the latest updates to both existing and prospective clients. Through our event reports, they can access the latest event site information and outcome reports. Complete event reports are exclusively available on our company's official website. Whether through social media or our website, you can always access firsthand information about the events we engage in.



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